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The importance of visual aids in Joe Biden's presidential inauguration day online news coverage

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United States of America president's inauguration is usually one of the most documented events all around the world, and online news media tends to cover its every aspect. In view of the importance of the event and the role of online news in communicating information, the goal of the present study was to explore how linguistic and non-linguistic modes of meaning making represent US president Joe Biden's inauguration in written online news articles. To this end, a corpus of online news articles published on international news websites was gathered and analyzed using the framework of multimodal discourse analysis. The results demonstrate that online articles contextualized together with photographs as a non-verbal mode and used for the construction of meaning of Joe Biden's presidential inauguration interact and produce a multimodal whole.

Keywords: multimodal discourse analysis, online news articles, linguistic and non-linguistic modes of meaning making

Biographical note(s) of the author(s)

The author of the research is writing Master thesis about multimodality in online news articles, which are topical nowadays due to growth of technology and people using their devices to consume news about the world. In addition, due to growth of fake news where visual aids can be faked the researcher thinks it is important to research multimodal articles. Thus, it means that researching multimodality in online news articles will help understand what are the purposes for the visual aids in online news articles.

Recommendation (for student section)

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