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Group presentation as a form of assessment in English for Business Management course

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The goal of the present study is to analyze issues of group presentation assessment in English for Business Management Course at the University of Latvia.

Groups provide opportunities that cannot be realized through individual learning situations. They provide expertise from the rest of the group not available to the solitary individual. The group is a place where individual views of reality can be challenged and new insights obtained from debate (Gregory&Thorley, 1994, pp 20).

The theoretical background of the paper is developed considering selected contributions that pertain to group work for academic success. The theoretical contributions were viewed against the results of the empirical research conducted from 2017 to 2021 study years at the University of Latvia. The study was approached from qualitative research perspective. It employed survey as a research tool of group presentation assessment in English for Business Management Course.

The research findings revealed that peer-assessment is an essential tool for group presentation assessment as teachers can assess only the final result of the group work, without taking into account the individual contribution of each group member. It has become even more topical during the years 2020 and 2021 due to remote teaching environment.

The paper has drawn a conclusion that there are benefits of group work, which include acquisition of business terminology, use of lexicographic tools, improved research and communication skills, improved knowledge and skills for real professional life. The results of the survey show that students lack knowledge and skills in organizing group work.

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Ruta Svētiņa ,lecturer,teacher of ESP works for the University of Latvia,Faculty of Humanities, Language Center for Applied Linguistics, has a Masters degree in Public Administration and Professional Masters degree in Humanities. Has been working in the field of English language teaching since 1987 .Research interests are connected with cross-cultural issues as well as.communication and public -speaking.For many years was a member of IATEFL and member of BESIG(Business English Special Interest Group)
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