

Promoting the Intangible Cultural Heritage Through a Student Journal – Revista de Antropologie Culturală (The Journal of Cultural Anthropology)

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Safeguarding the intangible cultural heritage (ICH) also includes its promotion. The Journal of Cultural Anthropology (with an annual appearance) was founded in 2018 and its editorial board consists of second-year students from the specializations Conservation-Restoration, Heritage Study and History, Faculty of Socio-Human Sciences, Lucian Blaga University of Sibiu, Romania. Each issue of the journal starts from scratch, as the editorial board changes every year. Making the journal involves teamwork, but also an exercise in writing scientific articles – most of those who publish in the journal are on their first article. During these six years since the journal appeared, students with disabilities have been encouraged to participate in the project. The purpose of our communication is to show how to promote ICH through a student journal: from student motivation and journal design, to promotion methods and its impact on the community. The result: a genuine project that continued without interruption even during the pandemic, that does not require the existence of a budget, that invites intercultural and intergenerational dialogue, contributes to the promotion of respect for cultural diversity and human creativity. Sensitizing people is a means to encourage them to recognize the value of ICH and keep it alive.

<https://magazines.ulbsibiu.ro/rac/ro/stiri/>

Presenting author

Maria Șpan holds an MA in Modern Applied Languages from Lucian Blaga University of Sibiu, Romania, a BA in Ethnomethodology from Paris 7 University, France and a Ph. D. in Anthropology from Paris 8 University. Her Ph.D. thesis was published by L'Harmattan Paris Publishing House (ETHNOESTHÉTIQUE D'UN VILLAGE DE TRANSYLVANIE: Costume traditionnel et communication visuelle, L'Harmattan, Paris, 2020). For more than eight years she worked in the field of visual anthropology at Astra Film Sibiu; between 2009 and 2014, she was the coordinator of the documentary film festival for children and teenagers, Astra Film Junior Sibiu. Currently, she is a lecturer at Lucian Blaga University of Sibiu, delivering courses on Intangible heritage, Heritage education, Introduction to anthropology, Visual anthropology. Ethnographic film, Ethnography, Introduction to ethnology. She is also a member of the National Commission for Safeguarding the Intangible Cultural Heritage, within the Ministry of Culture.

Primary author: SPAN, Maria (Lucian Blaga University of Sibiu)

Presenter: SPAN, Maria (Lucian Blaga University of Sibiu)

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