

The representation of the Hippies in the USSR, through the forms of communication

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The Hippie culture slipped through the Iron Curtain and got to the communist block, so it had to be adapted to the soviet reality. To manage this, the regime used visual media channels like cartoons and magazines, that were often distributed or intended for the young generation. By analyzing the caroons: "The Bremen Town Musicians" which depicted characters resembling hippies, promoting values of freedom and friendship within socialist contexts, and magazines such as "Crocodile" satirized hippies aiming to discredit the movement, and present them as a minority and fashion trend that was tolerated by the state to minimize this way the influence of this social-political movement.

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