

Pārmaiņas un izaicinājumi sociālā attīstībā un nodarbinātībā: Eiropa un Āzija / Driving changes and challenges of social development and employment: Europe and Asia



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Challenges in the development of tourism in Uzbekistan*

Tourism industry is dynamic industry that has been developing over decades and being additional income course for a number of countries. At the same time tourism industry is extremely vulnerable to economic, social, and political changes. Uzbekistan is a country with great potential for an expanded tourism industry, located in the heart of Central Asia, country is rich with a rich cultural heritage and nature resources. Its tourism industry has attracted considerable attention in recent years, modernizing and expanding countries airports to serve more travellers, government views the tourism sector as having high growth potential. However, its tourism sector still faces challenges. To boost income flows from tourism, Uzbekistan should fully support and utilize the private sector. Efficient and effective promotion campaigns are also important for attracting new segments of foreign tourists.

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