Contribution ID: **36**   Type: **Oral presentation**

European Union's Strategy Tackling AI-generated Disinformation and Social-Media Threats

Wednesday, 29 January 2025 14:00 (20 minutes)

The European Union's strategy to tackle Artificial Intelligence-generated disinformation and social media threats is a comprehensive approach aimed at safeguarding democratic processes, public trust, and societal cohesion. As AI technologies evolve, they have increased the scale and sophistication of disinformation campaigns, making it challenging to detect and counter false narratives. The EU's strategy focuses on several key areas: enhancing regulatory frameworks, fostering collaboration with tech companies, and promoting digital literacy.

Part of the approaches on this issue is related to the fact that AI significantly contributes to the fight against disinformation in the European Union and that AI technologies enhance the detection and analysis of disinformation by identifying patterns and anomalies in online content. Projects like GoodNews use deep learning to detect fake news by analysing spreading patterns on social media. Additionally, the WeVerify project employs AI for advanced content verification and debunking false information. These AI-driven initiatives are considered to help improve the accuracy and efficiency of disinformation detection, making it easier to counteract misleading content and protect democratic processes. Another part is against this approach and initiatives; our goal is to analyse both parties in terms of vulnerabilities, threats and risks on the communicational environment.

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Session Classification: AI-driven realities: embracing the future of human and machine synergy

Track Classification: General sessions: AI-driven realities: embracing the future of human and machine synergy