



## Programma/Programme

| Vadītāji/Chairs: Prof. Inna Romānova, Prof. Inese Mavļutova, Prof. Andris Nātriņš |  |  |
|---|--|--|
| 10.00–10.15   | <b>Prof. Inna Romānova</b><br><i>University of Latvia</i><br><b>Prof. Inese Mavļutova</b><br><i>BA School of Business<br/>and Finance</i><br><b>Prof. Andris Nātriņš</b><br><i>BA School of Business<br/>and Finance</i> | <b>Atklāšana</b><br><b>Opening</b>   |
| 10.15-10.30   | <b>Jekaterina Kuzmina</b><br><i>BA School of Business<br/>and Finance</i><br><b>Atis Verdenhofs</b><br><i>BA School of Business<br/>and Finance</i>  | <b>Impact of Digitalization on the UN Sustainable Development Goals</b>  |
| 10.30–10.45   | <b>Andris Fomins</b><br><i>BA School of Business<br/>and Finance</i><br><b>Andris Nātriņš</b><br><i>BA School of Business<br/>and Finance</i><br><b>Aivars Spilbergs</b><br><i>BA School of Business<br/>and Finance</i> | <b>The Role of Green Fintechs in Promoting Sustainable Development</b>   |
| 10.45–11.00   | <b>Andis Jekabsons</b><br><i>BA School of Business<br/>and Finance</i>   | <b>Innovative Products of Payment Institutions and Competitiveness of The Conventional Banks</b>                 |
| 11.00–11.15   | <b>Inna Romānova</b><br><i>University of Latvia</i><br><b>Inese Mavļutova</b><br><i>BA School of Business<br/>and Finance</i>  | <b>Digital Technologies in the Financial Sector for the Sustainable Development of the Baltic Economies</b>      |
| 11.15-11.30   | <b>Kristaps Lešinskis</b><br><i>BA School of Business<br/>and Finance</i><br><b>Inese Mavļutova</b>  | <b>Digital Tools in Education: The Impact on Entrepreneurial Intention and Attraction of Development Funding</b> |

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|                    | <i>BA School of Business and Finance</i>  |   |
| <b>11.30–12.00</b> | <b>Kafijas pauze, diskusijas/Coffee break, discussions</b>  |   |
| <b>12.00–12.15</b> | <b>Eldar Mardanov</b><br><i>BA School of Business and Finance</i><br><b>Inese Mavjutova</b><br><i>BA School of Business and Finance</i><br><b>Biruta Sloka</b><br><i>University of Latvia</i> | <b>Enhancing Financial Performance through AI-Driven Operational Efficiency in the Oil and Gas Industry</b>   |
| <b>12.15–12.30</b> | <b>Natalja Tocolovska</b><br><i>Riga Graduate School of Law</i><br><b>Aleksandra Anna Meinerte</b><br><i>Riga Graduate School of Law</i>  | <b>Can Regulatory and Tax Incentives Accelerate the Development of the Baltic Green Bond Market?</b>          |
| <b>12.30–12.45</b> | <b>Airita Aksjoņenko</b><br><i>BA School of Business and Finance</i><br><b>Inese Mavjutova</b><br><i>BA School of Business and Finance</i>  | <b>Unpacking the Entrepreneurial Mindset: Education, Intention, Financial Literacy and Digital Innovation</b> |
| <b>12.30–12.45</b> | <b>Loredana Mirra</b><br><i>Tor Vergata University of Rome</i><br><b>Inna Romānova</b><br><i>University of Latvia</i>   | <b>The Financial Challenges of Natural Disaster Risk Management for the Sustainable Future</b>                |
| <b>12.45–14.00</b> | <b>Noslēgums, diskusijas</b><br><b>Conclusions, discussions</b>   |   |

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