



84th International Scientific
Conference of the
University of Latvia 2026



LATVIJAS
UNIVERSITĀTE

Financial Management Processes in the Digital Age: Data, Technology and Risk Challenges

Trešdiena, 2026. gada 15. aprīlī, plkst. 15.00
301. auditorija, Zinātnes mājā, Jelgavas ielā 3, Rīga

Wednesday, 15 April 2026, 3:00 p.m
301 auditorium, House of Science, Jelgavas street 3, Riga

Programma | Programme

15.00–15.05 **Atklāšana | Opening**

Vadītāji | Chairs: Prof. Inese Mavļutova, Prof. Inna Romānova

15.05–15.18

**Prof. Svetlana
Saksonova**

University of Latvia

**Artificial Intelligence in SME Financial Analysis: Opportunities,
Risks, and Implementation Challenges**

15:18–15:31

Dariia Drozd

University of Latvia,
Prof. Biruta Sloka
University of Latvia

**Conceptual Foundations for Integrating Artificial Intelligence
into Corporate Financial Management**

15:31–15:44

Florian Alois Walter Zill

University of Latvia BA
School of Business and
Finance

**Organizational Complexity and Financial Performance in
Manufacturing: A Structured Literature Review**

15:44–15:57

Agris Raipalis

University of Latvia,
Prof. Biruta Sloka
University of Latvia

**The Dilemma of Fiscal Convergence: Assessing the Impact of
Uniform Alcohol Taxation on Divergent European Economies**

15:57–16:10

Prof. Inese Mavļutova

University of Latvia BA
School of Business and
Finance,

Dr.oec Dzintra Atstāja

University of Latvia BA
School of Business and
Finance,

Jānis Brizga

University of Latvia BA
School of Business and
Finance,

Marija Korabovska

University of Latvia BA
School of Business and
Finance,

**Asoc. Prof. Kristaps
Lešinskis**

University of Latvia BA
School of Business and
Finance,

**Asoc. Prof. Inga
Uvarova**

University of Latvia BA
School of Business and
Finance

16:10–16:23

Eldar Mardanov

University of Latvia BA
School of Business and
Finance,

Prof. Inese Mavļutova

University of Latvia BA
School of Business and
Finance,

Prof. Biruta Sloka

University of Latvia

16:23–16:36

**Asoc. prof. Jekaterina
Kuzmina**

University of Latvia BA
School of Business and
Finance

16:36–16:50

Māris Krastiņš

University of Latvia BA
School of Business and
Finance

16.50–17.00

**Noslēgums, diskusijas
Conclusions, discussions**

**Transition to a circular and sharing economy: obstacles,
enablers and financing opportunities in Latvia**

**AI's ROI in Oil & Gas: An Integrated Framework Linking
Technology Investment, Operational Transformation, and
Financial Performance**

**From AI Exposure to Productivity Growth or Social
Fragmentation**

**Risk Interviews as a Tool for Risk Identification and
Organizational Risk Awareness– Evidence from a
Transport Company**

