



84th International Scientific
Conference of the
University of Latvia 2026



LATVIJAS
UNIVERSITĀTE

Uzņēmējdarbības un vadības dažādi aspekti globālās konkurētspējas stiprināšanai / Key Aspects of Entrepreneurship and Management in Enhancing Global Entrepreneurship

Otrdiena, 2026. gada 14. aprīlis plkst. 11.00
105. auditorija, LU Zinātņu māja, Jelgavas iela 3, Rīga

Tuesday, 14 April 2026, 11.00 a.m
Auditorium 105, UL House of Science, Jelgavas iela 3, Riga

Programma | Programme

10.30–11.00 **Kafijas pauze, diskusijas | Coffee, discussions**

11.00–11.30 **Sekcijas atklāšana | Opening speech**

Prof. Biruta Sloka
University of Latvia
Latvijas Universitāte

Opening, main results of priority project
Atklāšana, prioritārās tēmas galvenie rezultāti

Asoc. prof. Aivars Spilbergs
BA School of Business
and Finance of the
University of Latvia
Latvijas Universitātes
Banku augstskola

Opening, main results of priority project
Atklāšana, prioritārās tēmas galvenie rezultāti

Sekcija | Session

Vadītāji | Chairs: Biruta Sloka, Aivars Spilbergs

11.30–11.45 **Juris Uzulāns** **Referāts Practice of applying artificial intelligence models in risk management**

11.45–12.00 **Kristīne Bērziņa-Cunška** **Precarious Employment among Latvia's and Thailand's Newest Labor Market Entrants**
Jarinya Kritikan
Laksana Rodtrakul
Kristīne Rozīte

12.00–12.15 **Ģirts Jirgensons** **From Doctor Mobility to Global Competitiveness: Entrepreneurial Management of Latvia's Human Resources for Health**
Tatjana Muravska

12.15–12.30	Darja Aksjonova Sergejs Stacenko Tatjana Muravska	Bridging Industrial Policy and Sustainable Competitiveness
12.30–13.00	Kafijas pauze, diskusijas	Coffee break, discussions
13.00–13.10	Anastasija Kovaļova Ilona Baumanė-Vītolina	Literatūras apskats: Efektīvas līderības pieejas attalināta un ģeografiski izklaidēta komandas darba formātā
13.10–13.20	Monta Anšica Una Libkovska Zane Zonberga	Strategic management competencies and their impact on the competitiveness of organizations
13.20–13.30	Daniils Prohorovs	Nefinanšu sabiedrību kreditēšanas tendenču analīze eirozonā un Latvijā no 2019.līdz 2024.gadam
13.30–13.40	Ludmila Lozova	Strategic Scenarios for Export Development between Latvia and West Africa
13.40–13.50	Olga Šņucina	Joint study programmes in higher education as an opportunity for sustainable capacity strengthening, research and innovations development
13.50–14.00	Eduards Aksjonenko	The Role of Management Consulting in Strategy Crafting and Digital Transformation of SMEs: Quantitative Evidence from Latvia
14.00–14.10	Rimants Jelinskis Una Libkovska	Modelling Human Resource Competence Alignment with Organizational Capability Requirements in the Energy Sector
14.10–14.20	Ilze Brante Biruta Sloka	Cooperation in vocational education institutions towards excellence, ensuring the economic growth, development of the national economy and international competitiveness of Latvia
14.20–14.30	Aivars Spilbergs Biruta Sloka Ginta Tora Kristīne Liepiņa Gunta Innuse-Breidaka Laima Čable	Ethical Aspects in the Application of GAIT in Studies and Research in Social Sciences
14.30–14.40	Kafijas pauze, diskusijas	Coffee break, discussions
14.40–15.00	Noslēgums, diskusijas	Conclusions, discussions